

McHENRY COUNTY FAIR FOUNDATION



Dear McHenry County Community Member,

The McHenry County Fair FOUNDATION is actively seeking members and/or businesses in our community willing to help support the events, activities and infrastructure at the McHenry County Fairgrounds. Next year's fair will be held July 30st thru August 4th. We are excited to add some new events, along with welcoming back events and performers who have made previous fairs successful.

The fair association has been working for several years to improve the fairground infrastructure and build its entertainment program to better serve its 80,000 visitors per year and growing. All donations are put towards infrastructure, educational activities, or entertainment during the fair. We are happy to speak with you about Event and Custom Sponsorship availability.

We also wanted to let you know that there are vendor opportunities for your business at the Fair. This would offer your company a way to showcase your business and let people know what products or services your company has to offer. Please see our website www.mchenrycountyfair.com or call 815-338-5315 for further information.

In keeping with the traditions of past fairs and looking to the exciting opportunities for future fairs, we are asking for your support to continue to provide agricultural awareness to the community along with fun, family events. Please look over the enclosed sponsorship opportunities and consider supporting the McHenry County Fair.

If you or your company is unable to make a monetary donation, please consider an in-kind donation. The Fair Grounds is always in need of help with painting, landscaping, gutters, wood or building materials, concrete or blacktop work, mulch, printing, signage, equipment donation or usage during special projects, etc. In addition to the in-kind donation value being recognized on the following sponsorship level, we would be happy to put a sign next to the item you or your company sponsored at the fair grounds for all visitors to see.

The McHenry County Fair FOUNDATION, is a 501(c)(3) organization. Please contact Diane Hellyer at the fair office with any questions.

Thank you,

Susan Simons

Susan Simons, Secretary
McHenry County Fair Foundation

2019 McHENRY COUNTY FAIR

JULY 30 – AUGUST 4, 2019

SPONSORSHIP OPPORTUNITIES

The primary mission of the McHenry County Fair Foundation is to raise funds in support of the McHenry County Fair. Since 1949, the McHenry County Fair has strived to promote and educate the community in the science of agriculture, horticulture, household arts, and family living. The fair encourages people of all ages to compete and exhibit projects during the annual fair and fosters an atmosphere of friendship and community. The McHenry County Fair Association is instrumental in promoting tourism in McHenry County with its facilities used by 4-H and the general public throughout the year.

SUGGESTED SPONSORSHIP LEVELS

SEED SOWER - \$50

- Listed in Fair Book and website as a sponsor.

CULTIVATOR - \$150

- Listed in Fair Book and website as a sponsor.
- One business card size advertisement in the Fair Book.
- Your name on Fair T-Shirt

HAYMAKER – \$300

- Listed in Fair Book and website as a sponsor.
- Quarter page advertisement in the Fair Book.
- Your name on Fair T-Shirt
- YOUR 2'X4' Banner displayed at the Fair.*

HARVESTER – \$ 500

- Listed in Fair Book and website as a sponsor.
- Half page advertisement in the Fair Book.
- Your logo on Fair T-Shirt
- YOUR 2'X4' Banner displayed at the Fair.*
- Your company sponsorship mentioned in announcements during the Fair.

**Sponsor provides banner.*

BARNRAISER - \$1000

- Listed in Fair Book and website as a sponsor.
- Full page advertisement in the Fair Book.
- Your logo on Fair T-Shirt
- 2 of YOUR 2'X4' Banners displayed at the Fair.*
- Your company sponsorship mentioned in announcements during the Fair.
- Your name displayed on the electronic sign in front of the fair.

RAINMAKER - \$2500

- Listed in Fair Book and website as a sponsor.
- Full page advertisement in the Fair Book.
- Your logo on Fair T-Shirt
- 3 of YOUR 2'X4' Banners displayed at the Fair.*
- Your company sponsorship mentioned in announcements during the Fair.
- Your name displayed on the electronic sign in front of the fair.
- Your logo on Fair admission tickets purchased online.
- Your company sponsorship mentioned in local Fair advertising.

Custom Event and Sponsorships are available.

Please call us at 815-338-5315 for more information.