

2018 McHENRY COUNTY FAIR JULY 31 – AUGUST 5, 2018

SPONSORSHIP OPPORTUNITIES

The primary mission of the McHenry County Fair Foundation is to raise funds in support of the McHenry County Fair. Since 1949, the McHenry County Fair has strived to promote and educate the community in the science of agriculture, horticulture, household arts, and family living. The fair encourages people of all ages to compete and exhibit projects during the annual fair and fosters an atmosphere of friendship and community. The McHenry County Fair Association is instrumental in promoting tourism in McHenry County with its facilities used by 4-H and the general public throughout the year.

SUGGESTED SPONSORSHIP LEVELS

SEED SOWER - \$25-\$99

- Listed in Fair Book and website as a sponsor.

CULTIVATOR - \$100-\$249

- Listed in Fair Book and website as a sponsor.
- One business card size advertisement in the Fair Book.
- Your name on Fair T-Shirt

HAYMAKER – \$250-\$499

- Listed in Fair Book and website as a sponsor.
- Quarter page advertisement in the Fair Book.
- Your name on Fair T-Shirt
- YOUR 2'X4' Banner displayed at the Fair.*

HARVESTER – \$500-\$999

- Listed in Fair Book and website as a sponsor.
- Half page advertisement in the Fair Book.
- Your logo on Fair T-Shirt
- YOUR 2'X4' Banner displayed at the Fair.*
- Your company sponsorship mentioned in announcements during the Fair.

**Sponsor provides banner.*

BARNRAISER - \$1000-\$2499

- Listed in Fair Book and website as a sponsor.
- Full page advertisement in the Fair Book.
- Your logo on Fair T-Shirt
- 2 of YOUR 2'X4' Banners displayed at the Fair.*
- Your company sponsorship mentioned in announcements during the Fair.
- Your name displayed on the electronic sign in front of the fair.

RAINMAKER - \$2500 & UP

- Listed in Fair Book and website as a sponsor.
- Full page advertisement in the Fair Book.
- Your logo on Fair T-Shirt
- 3 of YOUR 2'X4' Banners displayed at the Fair.*
- Your company sponsorship mentioned in announcements during the Fair.
- Your name displayed on the electronic sign in front of the fair.
- Your logo on Fair admission tickets purchased online.
- Your company sponsorship mentioned in local Fair advertising.

EVENT AND RIBBON SPONSORSHIP PACKAGES ARE AVAILABLE